



United Way
of the Tri-Valley Area

*The United Way of the Tri-Valley Area improves people's lives by uniting people and resources. Money raised through its annual fundraising campaign funds programs in Greater Franklin County. This money is distributed in a variety of ways throughout the year and they are called Community Investments. These investments include funding programs coordinated by Community Partners (**Community Partner Investments**); funding for new and innovative projects (**Venture Grants**); funding for children's unmet needs (**The Hope Fund**); and support for projects that address emerging needs (**Special Projects**), which is described below. All decisions are made by a Community Investment Team comprised of diverse community members who represent all regions of Greater Franklin County.*

Special Projects

- Special Project funding is designed to support emerging programs that meet unmet human service needs in Greater Franklin County on a one-time basis. Existing United Way Community Partners and Venture Grant recipients may apply, however consideration will only be given to *programs* not currently funded by United Way. Applicants must be 501c(3) non-profit organizations.
- Generally, awards will not exceed \$5,000.
- If an organization is interested, a Letter of Intent (LOI) must be submitted for review by the Community Investment Team (CIT) Special Projects review committee. If the project is in alignment with the Special Project Funding criteria, the person submitting the LOI will be invited to submit a full proposal, which the CIT Special Projects review committee will review. If written proposal meets criteria, an oral presentation will complete the process.

Proposals must address the following:

- Full program costs.
- Amount requested from United Way.
- Duration of the program.
- Description of project, including a statement of need, and collaboration. Include activities and projected outcome.
- Other resources secured.

- Unsolicited Letters of Intent will be accepted.
- United Way staff and board can encourage organizations to submit a LOI as well.
- LOIs are considered as they are received. Awards are made throughout the year until funding for that year is depleted. All LOIs will be kept on file and will be reviewed as funding becomes available.
- The Community Investment Team Special Projects review committee will make a recommendation to the board for final approval.
- A minimum of five members will serve on The Special Projects review committee.
- In order to continually evaluate its Community Investment processes, and foster partnerships, United Way asks that organizations receiving funding share their final project outcomes at a United Way board meeting at completion of the project.