

# United Ways of Maine

**Established:** 1983

**Employees:** 70

**Annual revenue:** \$18,582,000

## MISSION STATEMENT

The United Ways of Maine envision a world where all individuals and families achieve their human potential through education, financial stability and healthy lives. United Ways improve lives by mobilizing the caring power of communities to advance the common good.

### United Way of Androscoggin County

66 Ash St., Lewiston, ME 04240  
(207) 795-4000

[www.unitedwayandro.org](http://www.unitedwayandro.org)

**Year established:** 1932

**Total number of employees (FTE):** 5

**Annual contributions:** \$1,425,000

**Area served:** Androscoggin County

**Executive Director:** Joleen Bedard

**Board Chair:** Terri Cook

### United Way of Aroostook

830 Main St., Suite 4  
Presque Isle, ME 04769  
(207) 764-5197

[www.unitedwayaroostook.org](http://www.unitedwayaroostook.org)

**Year established:** 1957

**Total number of employees (FTE):** 2

**Annual contributions:** \$550,000

**Areas served:** Aroostook County

**Executive Director:** Sherry Locke

**Board President:** Luke Rossignol

### United Way of Eastern Maine

700 Main St., Suite 1  
Bangor, ME 04401  
(207) 941-2800

[www.unitedwayem.org](http://www.unitedwayem.org)

**Year established:** 1937

**Total number of employees (FTE):** 7

**Annual contributions:** \$1,800,000

**Areas served:** Hancock, Penobscot, Piscataquis, Waldo and Washington counties

**President and CEO:** John Kuropchak

**Board Chair:** Joseph Pratt

### United Way of Greater Portland

One Canal Plaza, Suite 300; P.O. Box 15200  
Portland, ME 04112  
(207) 874-1000

[www.unitedwaygp.org](http://www.unitedwaygp.org)

**Year established:** 1928

**Total number of employees (FTE):** 30

**Annual contributions:** \$9,000,000

**Areas served:** Cumberland County, except for Brunswick and Harpswell

**Executive Director:** Liz Cotter Schlax

**Board President:** Michael Simonds

### United Way of Kennebec Valley

121 Commercial St., Augusta, ME 04330  
(207) 626-3400

[www.uwkv.org](http://www.uwkv.org)

**Year established:** 1955

**Total number of employees (FTE):** 4

**Annual contributions:** \$1,550,000

**Areas served:** Southern Kennebec County

**Executive Director:** Robert Gordon

**Board President:** Michael Tardiff

## 2017 GOALS

The focus of the United Ways of Maine is to activate community resources to improve people's lives. There are 10 United Ways in Maine that are part of the United Way system. Each is independent, separately incorporated, governed by local volunteers and dedicated to investing and leveraging funding in community-focused solutions.

To reach their respective community goals, United Ways partner with all sectors of society – individuals, schools, nonprofit organizations, government, faith communities, businesses and voluntary and neighborhood associations.

United Ways support a variety of local programs and community change strategies throughout the state – all focused on improving lives and changing community conditions. Working collaboratively, the United Ways of Maine focus on early childhood development, financial stability and basic human needs initiatives. United Ways of Maine also power 2-1-1 Maine, a comprehensive statewide information and referral resource of over 8,000 health and human services available through a toll-free hotline (dial 211) that connects callers to trained call specialists who can help 24 hours a day, seven days a week.

## GIVING OPPORTUNITIES

Each year United Ways throughout Maine assist hundreds of area businesses with customized fundraising campaigns that make it easy and efficient to support their local community through payroll deduction and direct giving donations. Held at the convenience of the businesses, United Ways have experts available to speak with employees about the impact of their donations and how they help the community. United Way manages the details of these workplace campaigns, making it an easy and rewarding experience. Call your local United Way to find out how you can participate.

Direct gifts from individuals not affiliated with a workplace campaign are also critical to the success of United Way Campaigns and are a valuable and major component of each year's fundraising efforts.

United Ways offer secure online giving opportunities via their individual websites.

United Ways also host special events to raise funds and awareness. These range from benefit concerts and auctions to e-waste disposal events and golf tournaments.

## VOLUNTEER OPPORTUNITIES

United Ways mobilize thousands of volunteers each year through its Day of Caring events and other customized volunteer opportunities such as:

### ► CASH Maine

A collaboration of 11 statewide coalitions offers free tax preparation to qualified filers during the tax season and connects residents to financial resources, including financial education and home buying workshops, Family Development Accounts (FDAs) and credit counseling. To volunteer for CASH Maine in your community, visit your local United Way website or go to [www.CASHmaine.org](http://www.CASHmaine.org).

### ► Food Pantry Project

To help stock food pantry shelves, United Ways coordinate the volunteer-led Pantry Project. Shelving and boxes are supplied to organizations, schools and workplaces along with wish lists of desired food and lists of area food pantries. Food is collected and then redistributed to pantries.

### ► Volunteer Centers

These centers are housed within United Ways to connect people to meaningful volunteer opportunities; provide trainings to volunteers and volunteer managers to support the growth of the sector; and track the significant investments volunteers make.



United Ways of Maine

### United Way of Mid Coast Maine

34 Wing Farm Parkway  
Bath, ME 04530  
(207) 443-9752

[www.uwmcm.org](http://www.uwmcm.org)

**Year established:** 1956

**Total number of employees (FTE):** 8

**Annual contributions:** \$1,860,000

**Areas served:** Brunswick and Harpswell, Lincoln and Sagadahoc counties

**Executive Director:** Barbara Reinertsen

**Board Chair:** Connie Jones

### United Way of Mid-Maine

105 Kennedy Memorial Drive  
Waterville, ME 04901  
(207) 873-0686

[www.uwmm.org](http://www.uwmm.org)

**Year established:** 1954

**Total number of employees (FTE):** 4

**Annual contributions:** \$660,000

**Areas served:** Northern Kennebec County, Somerset County and Western Waldo County

**Executive Director:** Elizabeth Barron

**Board Chair:** Cheryl Flewelling

### United Way of Oxford County

369 Main St.  
Norway, ME 04268  
P.O. Box 291  
South Paris, ME 04281-0291  
(207) 743-5833

[www.uwoxfordcounty.org](http://www.uwoxfordcounty.org)

**Year established:** 1989

**Total number of employees (FTE):** 1

**Annual contributions:** \$80,000

**Area served:** Oxford County

**Executive Director:** Kim Preble

**Board President:** Jim Douglas

### United Way of the Tri-Valley Area

218 Fairbanks Road, P.O. Box 126  
Farmington, ME 04938  
(207) 778-5048

[www.uwtva.org](http://www.uwtva.org)

**Year established:** 1981

**Total number of employees (FTE):** 3

**Annual contributions:** \$370,000

**Areas served:** Franklin County and the northern Androscoggin County communities of Livermore and Livermore Falls

**Executive Director:** Lisa Laffin

**Board President:** Peter Smith

### United Way of York County

36 Water St., P.O. Box 727  
Kennebunk, ME 04043  
(207) 985-3359

[www.buildcommunity.org](http://www.buildcommunity.org)

**Year established:** 1986

**Total number of employees (FTE):** 6

**Annual contributions:** \$1,287,000

**Areas served:** York County

**Executive Director:** Barb Wentworth

**Board President:** David Derro



# GREAT THINGS HAPPEN WHEN WE LIVE UNITED



United Ways of Maine