



United Way of the Tri-Valley Area works collaboratively with 9 other United Ways in Maine to efficiently raise funds, share best practices, and collectively raise the visibility of United Way and drive results.



The Franklin Volunteer Network is convened by UWTVA. Members meet quarterly to build their capacity to more effectively and efficiently manage volunteers through trainings and networking.



UWTVA is the fiscal agent for the Western Maine CASH Coalition. CASH stands for Creating Assets, Savings and Hope. WMCA\$H is one of 10 coalitions in Maine that offers free tax preparation by IRS-trained volunteers. Trained volunteer Opportunity Guides also build individuals' financial capability by connecting them with resources such as family development accounts or healthcare information.



211 is a 24/7 help line accessed by phone or on-line at 211maine.org. More than 80,000 calls are placed every year state-wide. If you or someone you know needs help and doesn't know where to turn, call 211 anywhere in Maine. 211 is supported by all United Ways in Maine, and the State of Maine.



FamilyWize is a discount prescription medication program in partnership with United Way Worldwide. Nobody should have to go without medication due to cost. Discount cards can be found at familywize.org or at United Way of the Tri-Valley Area.

MAKING CONNECTIONS COLLABORATING FOR SUCCESS



UNITED WAY OF THE TRI-VALLEY AREA TAKING ACTION IN GREATER FRANKLIN COUNTY



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Farmington, Maine 04938
207.778.5048 info@uwtva.org uwtva.org
[Facebook.com/UWTVA](https://www.facebook.com/UWTVA)

LIVE HERE GIVE HERE HELP HERE



LIVE UNITED

VISION

The United Way of the Tri-Valley Area seeks solutions to meet immediate basic human needs and create long lasting positive change.

MISSION

The United Way of the Tri-Valley Area strives to unite people and resources to improve lives and build a strong and healthy community. It does this by identifying local needs and addressing their root causes, raising funds to meet those needs, and collaborating on local initiatives that create a measurable difference in Greater Franklin County.

GOALS

When you join forces with United Way, you don't simply change lives, you change your community. The serious problems that devastate people's lives and threaten the welfare of our entire community are many and varied; however, most arise from the same set of root causes. Root causes that we at the United Way, in collaboration with our Community Partners, are working hard to eliminate.

By investing in non-profit organizations that provide services in our local area, building the capacity of local organizations, and coordinating or participating in local initiatives, the United Way of the Tri-Valley Area is investing in these community solutions:



**RESPONDING TO EMERGENCIES
AND MEETING BASIC HUMAN NEEDS**



STRENGTHENING FAMILIES AND CHILDREN



**INCREASING INDEPENDENCE
AND FINANCIAL STABILITY**



IMPROVING HEALTH



United Insurance Shiretown Agency Dodgeball Team.

THE UNITED DODGE BALL TOURNAMENT

United Way partners with United Insurance Shiretown Agency to sponsor a Dodgeball Tournament in the winter—just when a little fun and activity is needed the most. The tournament is a great team activity and another way to support United Way while having a great time.

And don't forget....

**You or your organization can
always find a creative way
to support United Way!**



Dead River Company donates sales of recycled metal to United Way's Keep ME Warm program.

Employees of LEAP (above) and Franklin Community Health Network (below) get into the spirit of things and wear flannel during Flannel Fridays. Employees contribute each Friday to be able to wear flannel and raise funds for United Way.

Special events are integral to United Way's fundraising efforts and volunteers play a vital role. United Way is involved in many special events including:

THE GARDEN PARTY

Hosted by community members that value United Way's impact, Garden Parties are outdoor events that take advantage of Maine's fleeting summers. Hosts determine the menu, set up the lawn games, select the music and the fun begins.

THE GREAT CHARITY AUCTION

A signature event for United Way, the auction raises thousands of dollars that are reinvested in the community. MANY volunteers are needed to carry out this successful event. While the main live event is held the weekend before Thanksgiving, be sure to watch for the on-line auction on facebook held the week before the auction.

COMMUNITY CHANGE CHALLENGE

A little change can add up to a lot. Do you have a business or organization that would volunteer to host a Community Change Challenge jug? You just might win a coveted trophy and get to designate the money your organization raises to a United Way Community Partner.



Participants colorfully celebrate the finish of the Color Me United 5K.

COLOR ME UNITED 5K

Runners, walkers, and rollers are all welcome to join the fun at United Way's wildly popular Color Run. Get active, form a team or come alone, dress up, get splashed with color, and have fun all while supporting a great cause.

WELCOME TO YOUR UNITED WAY.

We are passionate about making a difference. Join us.

- United Way of the Tri-Valley Area (UWTVA) raises money to invest in our local communities. Community Partners, Special Projects grant recipients, and many other collaborators address a broad range of community issues ranging from preventing violence to ensuring older adults can live independently in their own homes.
- UWTVA actively engages volunteers to make a positive impact in Greater Franklin County.
- And UWTVA connects people to resources by supporting 211, fielding hundreds of requests for assistance and reaching out to every corner of the region to let people know what is available.



AmeriCorps members, staff, and volunteers collect food at a local food drive. The register receipt shows the incredible generosity of the community.



All over Greater Franklin County people are joining United Way to fight for high quality education, health, and financial stability.

UNITED WAY OF THE TRI-VALLEY AREA STAFF

Lisa Park Laflin
Executive Director

Kendra Baker
Finance and Operations Coordinator

Nichole Ernest
Community Resource Coordinator

Serving alongside United Way staff:

Abigail Howell, *AmeriCorps Member*
Danielle Blair, *AmeriCorps Member*

MAKING INVESTMENTS COMMUNITY PARTNERS



Healthy Community Coalition's Mobile Health Unit.

At the core of what United Way does is make community investments to what are called Community Partners. Partners apply annually for program support and must be 501(c)(3) non-profit organizations. UWTVA is proud to currently support the following Community Partners:

Catholic Charities

307 Congress St., Portland, ME 04101
Contact: Julie Allaire, (207) 781-8560
jallaire@ccmaine.org

United Way funds the SEARCH (Seek Elderly Alone, Renew Courage & Hope) Program in Greater Franklin County enabling vulnerable seniors age 60 plus to remain independent in their homes and create a long-term support system to meet their needs.

PACKS FOR PROGRESS

Backpacks filled with school supplies are collected throughout the year and distributed in late August to income-eligible students in every school district in the United Way service area. Each year more than 400 backpacks are distributed.



School supplies are generously donated for the Packs for Progress program. This helps kids have the tools they need to enter school ready to learn.

TOOLS FOR TEACHERS

Customized totes with teacher supplies for each of the 17 public schools in Greater Franklin County are distributed in the fall.



Totes in the process of being filled for the Tools for Teachers program.

THE COMMUNITY ENERGY CHALLENGE (CEC)

Initiated in 2009, the CEC volunteer-led program has saved thousands of dollars in energy costs and kept families warm by building removable, custom-fit window inserts. Those eligible for heating assistance programs including LIHEAP (Low Income Heating and Energy Assistance Program) qualify for up to 6 free panels, others can pay for panels. The payback on panel purchases is within one heating season. More than 2,200 panels having been made to date for more than 400 households and for 21 community buildings throughout Greater Franklin County.

WESTERN MAINE CA\$H COALITION

UWTVA partners with New Ventures Maine to coordinate the Western Maine CA\$H Coalition. (Creating Assets, Savings and Hope.) Locally, free tax preparation by IRS-trained volunteers is offered during tax season. Trained volunteer Opportunity Guides also build individuals' financial capability by connecting them with resources like family development accounts and healthcare information. Other asset building opportunities are offered throughout the year.



Volunteers help hundreds with their taxes every year, saving prep fees and maximizing their returns.

Specifically, UWTVA:

- Matches interested volunteers with local volunteer opportunities that are constantly kept up-to-date.
- Provides quarterly facilitation of the Franklin Volunteer Network, an organization of 106+ members and growing with a focus on professional networking, capacity building and information sharing.
- Partners with the Maine Commission for Community Service and Points of Light to become an accredited Service Enterprise organization AND facilitates other non-profits in the region to become certified as well. The goal is to help organizations gain a greater return on volunteer investment and have greater impact in the communities.
- Coordinates Days of Caring. Many days are themed, ranging from *Getting Ready for Winter* to *Caring for our Seniors*.
- Recruits and trains student volunteers, sparking a passion for service in childhood through young adulthood. (UMF Interns, Upward Bound, etc.)
- Offers a week-long *Summer Experience* designed to build leadership through service in 8th and 9th grade students. This is in partnership with the University of Maine at Farmington and GEAR UP.

In addition to connecting individuals to meaningful opportunities throughout the community, United Way coordinates multiple programs through its Volunteer Center. These include:

COORDINATING PROGRAMS

MAKING A MEASURABLE DIFFERENCE

Community Dental

366 US Rte. One,
Falmouth, ME 04105 (mailing);
131 Franklin Health Commons #1,
Farmington, ME 04938 (physical);
Contact: Susan Isenman, (207) 779-2659
susan.isenman@communitydentalme.org
www.communitydentalme.org
Patient assistance program and sliding fee
scale support to provide emergency and
preventive dental care to children and adults
who otherwise could not afford it.

Franklin County Children's Task Force

113 Church St., Farmington, ME 04938
Contact: Renee Whitley, (207) 778-6960
rwhitley@fcctf.org; www.fcctf.org
School and community-based education
programs to prevent child abuse and neglect
and promote healthy relationships.

Healthy Community Coalition

105 Mt. Blue Circle, Ste.1,
Farmington, ME 04938
Contact: Jennifer McCormack,
(207) 779-2926
jmccormack@fchn.org; www.fchn.org/hcc
Mobile Health Unit outreach program which
provides free health screenings, information
and education.

LEAP, Inc.

313 Farmington Falls Rd.
Farmington, ME 04938
Contact: Loretta Crockett, (207) 778-3443
ldcrockett@leapcommunity.org
www.leapcommunity.org
The DREAM program. Family respite and
community integration for adults with devel-
opmental and cognitive disabilities.

Literacy Volunteers serving Franklin & Somerset Counties

129 Seamon Rd. Suite A,
Farmington, ME 04938
Contact: Barbara Averill, (207) 500-3131
literacyvolunteersfs@gmail.com
www.westernmaineliteracy.org
Funding supports "Bring Books to Life Pro-
gram" which provides free, brand new chil-
dren's books and a volunteer tutor to coach
and support the reading of the books. Pro-
gram is in collaboration with Head Start.

Rural Community Action Ministry

81 Church Hill Rd., Leeds, ME 04263
Contact: Mary Beth Paquette,
(207) 524-5095
marybeth@rcam.net; www.rcam.net.
Housing and homelessness programs
including housing rehabilitation, shelter,
and financial and technical assistance in
Livermore and Livermore Falls.

Safe Voices

PO Box 713, Auburn, ME 04212 (mailing)
Contact: Elise Johansen, (207) 795-6744
www.safevoices.org. Helpline 1-800-559-
2927 or (207) 778-6107 (Franklin County).
Franklin County outreach, emergency
services, and community education for
survivors of domestic violence, including
court advocacy, support groups, children's
and youth services, and emergency shelter.

SeniorsPlus

8 Falcon Rd., Lewiston, ME 04240
Contact: Holly Zielinski, (207) 795-4010
hzielinski@seniorsplus.org;
www.seniorsplus.org
Provides nutrition and safety checks to
homebound older adults through the Meals
on Wheels program.

Sexual Assault Prevention and Response Services

PO Box 6, Auburn, ME 04212 (mailing);
227 Main St., Farmington, ME 04938
(physical)
Contact: Meagan Davis, (207) 778-9522
meagan.davis@sapars.org; www.sapars.org
School-based sexual assault crisis interven-
tion, prevention, and support services.

Sexual Assault Prevention and Response Services Children's Advocacy Center

See address above
Contact: Marty McIntyre, (207) 778-9522 or
(207) 784-0436; marty.mcintyre@sapars.org
Forensic interviewing of sexually abused
children and cognitively-impaired adults.

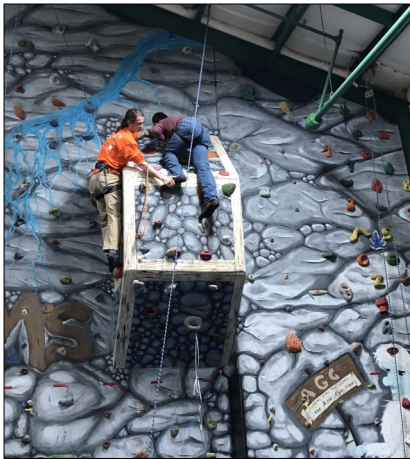
United Methodist Economic Ministry

1458 Salem Rd., Salem Township, ME 04983
Contact: Rev. Michele St. Cyr,
(207) 678-2611. umem@tdstelme.net
www.gbpm-umc.org/umem.

Fostering independence and providing assistance with basic needs, including housing repairs, food, clothing, and fuel in Northern Franklin County.

Western Maine Community Action

PO Box 200, E. Wilton, ME 04234 (mailing);
20A Church St., East Wilton, ME 04234 (physical)
Contact: Steve Johndro, (207) 645-3764
sjohndro@wmca.org; www.wmca.org
United Way provides funding for emergency heating assistance.



The Adaptive Outdoor Education Center helps climbers of varying abilities reach new heights.

Western Maine Homeless Outreach

547 Wilton Rd., Farmington, ME 04938 (physical);
PO Box 830, Farmington, ME 04938 (mailing)
Contact: Aly Liveriois, (207) 491-4100
aliveriois@wmhomelessoutreach.org
Emergency shelter and case management.

Western Maine Transportation Svcs.

76 Mellow Rd., Auburn, ME 04210
Contact: Craig Zurhorst, (207) 333-6972 x 6
czurhorst@westernmainetrans.org
www.wmtsbus.org
Community Rides Program which allows WMTS to provide public transportation in Greater Franklin County to those who otherwise would not be able to access medical and other critical services.

Work First, Inc.

PO Box 86, Farmington, ME 04938
Contact: Linda LaRue-Keniston,
(207) 778-3200 x 22;
lindalk@workfirstinc.org
www.workfirstinc.org
United Way funds allows Work First to provide meaningful work experiences for adults with developmental disabilities to increase independence and improve quality of life.

SPECIAL PROJECTS FUND RECIPIENTS

Special projects funding supports emergent initiatives coordinated by coalitions, individuals, businesses or non-profits.

Applications are accepted on a rolling basis throughout the year.

Adaptive Outdoor Education Center

Village on the Green #130
Carrabassett Valley, ME 04947
Contact: Bruce and Annemarie Albiston
(207) 237-2676; infoAOEC@gmail.com
www.adaptiveoutdooreducationcenter.org
Support of recreational opportunities for those with varying abilities so they may develop skills, increase confidence, and be physically active. United Way funded the purchase of adaptive climbing equipment and a ski program for children with autism.

Fun for All Committee

Mallett School
116 Middle St.
Farmington, ME 04938
Contact: Tracy Williams or Velda Yamashiro
(207) 778-3529; twilliams@mtbluersd.org
Special projects funding was awarded to establish an adaptive playground "Walk and Wheel Path" at Mallet School in Farmington to expand playground options for students who have physical, motor, ambulatory or cognitive challenges.

THE HOPE FUND

The Hope Fund provides assistance for unmet needs of children in Greater Franklin County, with a particular emphasis on removing barriers to enable low-income children to engage in a wide variety of enriching experiences in which they would not otherwise be able to participate. Applications are reviewed on a monthly basis. Visit uwtva.org

"Because of program funding from The Hope Fund, a child I work with has become a new kid."

- Case Manager
Evergreen Behavioral Services

CONNECTING VOLUNTEERS STRENGTHENING THE REGION

Volunteers are an incredible asset to our community.

The hours volunteers donate to making our community a better place are an important part of our community impact and are carefully tracked. These hours are even part of our overall Campaign goal each year. That's how important service is to United Way.

UWTVA established the Volunteer Center in 2009 to support a wide variety of activities that provide meaningful experiences, strengthen the sector and make a positive difference.



Jan Collins and Irv Faunce Living United.