



# Rethinking People Power!

Did you know that for every dollar nonprofits invest in volunteer programs, they can expect up to \$6 in return? Nonprofits that effectively engage volunteers are more adaptable, sustainable and capable of expanding. They also operate at almost half the average budget as an organization that does not use volunteers.

The Service Enterprise Initiative is holistic approach that helps you transform the way your organization engages human talent. The United Way of the Tri-Valley Area is ready to invest in your organization to rethink how to engage volunteers. Are you ready to invest, too?

## What do you get?

- A thorough and research-based **assessment** of existing organizational volunteer engagement practices.
- Up to 16 hours of team-based change management **training** to help you reimagine ways to better engage volunteers.
- Individualized **coaching** to address unique organizational opportunities and challenges.
- National **certification** acknowledging the organization's commitment to effective volunteer engagement.

## What does it take?

- **Senior leadership** buy-in and support of strategic volunteer engagement.
- \$500 – **partial & full scholarships** available.

## What are the benefits?

- Leverage the **time and skills** of volunteers.
- **Expand** programs or services.
- Increase organization's **capacity and sustainability**.
- Improve **community engagement**.



## Save the Dates in 2016

Jan 29	9:00-10:30 a.m.	Orientation – webinar
Feb 26	8:30 a.m. -12:30 p.m.	Session 1 – University of Maine, Farmington
Mar 11	8:30 a.m. -12:30 p.m.	Session 2 – University of Maine, Farmington
Mar 25	8:30 a.m. -12:30 p.m.	Session 3 – University of Maine, Farmington
Apr 8	8:30 a.m. -12:30 p.m.	Session 4 – University of Maine, Farmington



United Way  
of the Tri-Valley Area

The United Way of the Tri-Valley Area is partnering with the Maine Commission for Community Service to adapt Service Enterprise nonprofit model to municipalities. This exciting new initiative is made possible through a grant from the Lerner Foundation.

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